



## SONNY SNEED

# We would like to introduce you to Sonny Sneed: The next attention-getting guest on your podcast.

Sonny is an inventor in the Akron, Ohio area who developed the Dual Tip Punch, a superior hole punching tool used by Fortune 500 companies like Lockheed Martin and General Electric. Sonny has an incredible story and as a black inventor, he has worked through vast hardships to get where he is today.

We are currently working on the Sonny Sneed Project, where Sonny desires to take proceeds from his patented Dual-Tip Punch to support and inspire future black engineers and inventors by supplying scholarships and funding to trade schools. We are also currently working on a documentary about this story and are searching to find a producer to support this mission.

It is difficult to begin doing his story any justice without actually talking to him. From the connections he made in the White House in the 80s and 90s, to the discrimination he faced bringing his invention to market, you will be blown away by his story, determination, and unique outlook on life.

Learn more about him at [SonnySneedProject.com/about](https://SonnySneedProject.com/about)

**To book Sonny on your Podcast,  
please reach out to Shon Christy at:  
[\(330\) 329-5005](tel:3303295005)**



**The Patented  
Dual-Tip Punch.**

Learn more at  
[sonnysneedproject.com/  
dual-tip-punch](https://sonnysneedproject.com/dual-tip-punch)



**The Documentary**

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**Sonny Sneed is an inventor, a character, a carnival barker, a dreamer, a shepherd ...**  
**... and ready to talk!**



Don't matter if you're black or white. We're all gonna die



Forwards Ever.  
Backwards Never.  
Only way to be

There's a lot on Sonny's mind and ... quite frankly ... he has a thought on just about everything. First and foremost however, is the lack of opportunity and for young adults in the inner-city that have neither the desire, nor the means, to attend a college or university. Trade schools offer an opportunity to extend their education and allow them to get to work quickly and provide in meaningful ways for their families and communities.

### **Topics Sonny is happy to discuss:**

- How his experiences as a minority inventor have shaped his outlook on education and more importantly, trades-based education?
- What kinds of unrealistic expectations has the glamorization of professional, minority athletes impressed upon today's youth?
- Why does a "Dual-Tip Punch" matter in today's manufacturing climate?
- What struggles and obstacles has he faced in business as a minority inventor?

**What are you waiting for? Book Sonny on your Podcast,  
by reaching out to Shon Christy at:**

**(330) 329-5005**